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POLICING POLTERGEISTS - STATE SUPERVISION IN BORDERLESS BUSINESS ENVIRONMENT. A CASE STUDY OF E-RESIDENCY

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ABSTRACT

The thesis is written in form of an article and intended for publication in Halduskultuur: The Estonian

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Present article is a case study of Estonia and developments accompanying its e-Residency programme,

based on public sources and stakeholder interviews. Since the beginning of the millennium, Estonia

has pursued two parallel agendas: building a digital nation and branding itself as one. Latest product

in Estonian brand line is the e-Residency. Highly visible, internationally emulated and economically

successful, e-Residency and changes in legislation designed to increase its attractiveness have also

made it simple to create companies hereafter called "poltergeists". Poltergeists are companies without

connection to the country of registration – their owners, managers, assets and operations are located

abroad and they do not use local banking services, making them highly immune to supervision and

enforcement from state authorities. Consequently, poltergeists are attractive for criminals, create a

risk for national reputation, have unfair advantage over resident competitors, increase administrative

costs for the host country and enable tax evasion in source countries. Unlike certain corporate secrecy

jurisdictions, Estonia derives no benefits from poltergeists, making state's cultivation of entities

outside its own effective control remarkable from state theory perspective.

The author argues that to sustain success of e-Residency, more awareness is required regarding

poltergeists as a discrete category of entities and challenges related to them. Potential ways to mitigate

risks include increasing transparency and visibility of factors signaling poltergeist status, reforming

how state handles claims collection, raising costs of creating and maintaining multiple or successive

companies and ensuring that key demographics of e-Residents have access to Estonian financial

infrastructure.

Keywords: e-Residency, poltergeist, enforcement, state theory

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