

## SUMMARY

The aim of the study is to identify the major motives of ABB company to follow the guidance of the Sustainable Development Goals and which role it plays in the implementation of the Sustainable Development Goals. For achievement of the aim of master thesis the comprehensive literature has been analysed on a theme of Sustainable Development Goals. Additionally, data for the study were collected through published documents, such as ABB Sustainability Reports, ABB Annual Report, ABB Policy on HSE and Sustainability.

Case study of ABB has been relevant because SDGs and their objectives provide new possibilities on the market for innovative company. The company is already responsible for many areas trying to strengthen the global leadership on the market through searching for additional fields where company could have the most impact through products, service and solutions with maximum outputs.

The results of the study showed that main motive for the company to apply the SDGs is a universal system approach. The ABB provides the list of the objectives and progress of achievement the certain objective through Sustainability Report. The analysis of ABB's sustainability report for year 2019 has expressed that company makes the contribution to ten UN Sustainable Development Goals but enables just seven of all SDGs. The application the SDGs by the company can lead to new opportunities on the market, competitive advantage of sustainable operations and products and risks assessment.